

# WISCONSIN FBLA e-BULLETIN

News for Wisconsin FBLA Members



## Newsletter

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### Project LEAD

Article by Jack Flinchum, Region V Vice President

Project LEAD is a great opportunity for any FBLA member at SLC to take the next step into becoming the best leader they can be. I completed Project LEAD in 2010 at the SLC in the Wisconsin Dells, which turned out to be a great memory for my FBLA journey. In this advanced workshop, members go through a series of activities that teach everyone what it really means to be a leader. An important lesson that I learned in the workshop is that being a leader is not just about making decisions, but about knowing the people you work with and new people you meet. Personal relationships are extremely important in the business world even if you will never see the person that you may have just met again. Project LEAD will excel members to great heights and I highly recommend taking the workshop and challenging yourself to becoming the best leader you can be!



### Let FBLA Help You Get College Money!

Article by Taylor Noeller, State Treasurer

This year, Wisconsin FBLA is happy to present two wonderful scholarships: the Lorraine Missling Scholarship and the Kevin P. Colling Scholarship. With the deadlines approaching fast, it's time to kick it in gear and start making some college money!

The Lorraine Missling Scholarship requires that the applicant must be a member of Wisconsin FBLA and be a Senior in high school. The applicant must intend to enroll in an approved program leading to a degree in business education, information technology, business administration, or accounting. By January 15, the application (found on the Wisconsin FBLA webpage, <http://dpi.wi.gov/fbla/awards.html>) and a letter of recommendation on school letterhead are due. For more information, visit the state website, <http://dpi.wi.gov/fbla/awards.html>.

The Kevin P. Colling Scholarship also requires that the applicant is a Wisconsin FBLA member and is a high school Senior. This scholarship is for students that intend to enroll in a program leading to a degree in business education, information technology, business administration, or accounting. The application (found on the Wisconsin FBLA webpage, <http://dpi.wi.gov/fbla/awards.html>) is also due on January 15. For more information on



this scholarship, visit the state website, <http://dpi.wi.gov/fbla/awards.html>.

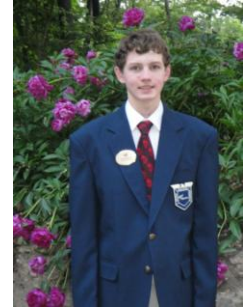
Many colleges and universities offer scholarships specifically for their school. Berkeley, Cumberland, Johnson & Wales, McPherson, Mount Ida, and Rasmussen are just a few that offer this option. In addition to these options, FBLA also has the Distinguished Business Leader Scholarship which is open to graduating FBLA members who intend to join Phi Beta Lambda and have achieved the Leader or America level in the Business Achievement Awards (BAA). Each application must be accompanied by a one-page cover letter summarizing FBLA, business, leadership, and community activities; a résumé outlining FBLA activities and educational achievements; and letter of recommendation, from a chapter adviser, a teacher or business/community leader. This application is due April 1 and more information can be found on the National website. For more information on the National scholarships, please visit the National website at <http://fbla-pbl.org/fbla.asp?sectionid=587&page=597#>.

With these great scholarship opportunities, be sure to start filling out the applications now because the deadlines are approaching fast!

### Go Green Tips

Article by Jordan Krutza, Region II Vice President

1. Turn off your computer at night.
2. Wash laundry in cold water instead of hot.
3. Fix leaky faucets.



### Chapter Showcase - Onalaska FBLA

Article by Taylor Noeller, State Treasurer

I recently had the chance to interview Travis Johnson, Onalaska FBLA Adviser, to discuss Onalaska's activities and competition success.

According to Mr. Johnson, Onalaska no longer has to put a lot of effort into recruiting members because the majority of their school has heard of FBLA and they want to be involved. Another useful recruitment idea that they've used is approaching students that show skill or promise in an event. Onalaska retains its members merely because they love FBLA! They also plan fun activities at the beginning of the year to get everyone hooked. A great activity that gets high attendance is sporting events like Brewers games and Bucks games.

With about 80% of the Onalaska chapter competing at Regionals, it's evident that they must have a great study technique. Many of their members are taking the class that goes along with their competitive event. This works really well for them because they're studying for the final in that class which will help them in their event. In addition, Onalaska orders individual study guides from the [National website](#) to study from.

Mr. Johnson has some tips for doing great at Regionals:

"For students, study, study, study! Go online and find practice tests for your specific event! Practice your speech in front of a speech or business teacher; they can give you constructive criticism to help you improve. Sometimes, some of the material is government related, so students have approached some of our government teachers at Onalaska for help in preparing their speech/presentation."

"For advisers, they should ask other business/marketing teachers about successful students in that class. Then, that adviser should talk to them about getting involved in that competitive event! We have great business and marketing teachers at Onalaska HS, so I just ask these teachers who would do well in their specific subject areas. I then approach the students about competing in that FBLA event."



## Chapter Showcase - Baldwin-Woodville FBLA

Article by Jon Leja, State Reporter

Community service is an important part of our organization, and one Wisconsin chapter is working hard to make a difference in their community. Baldwin-Woodville FBLA, located in Region I, has held some innovative and successful community projects so far this year. They are also planning to hold an upcoming holiday service event in December.



On Sunday, October 30, 2011, Baldwin-Woodville FBLA hosted their 2nd Annual "Trunk-or-Treat" Halloween event. With the help of local businesses and other Baldwin-Woodville CTSOs, the event was a huge success. The "Trunk-or-Treat" is an event where people park their cars in a large parking lot, decorate their cars for Halloween, and then pass out candy from their trunks. This provides a safe family environment for children. Baldwin-Woodville FBLA also asked each participant to bring in two non-perishable food items. Overall, they gathered nearly 200 pounds for the local food pantry. At the end of the trick-or-treating, a local band came and performed for everyone. To help promote their event, they advertised the event on Facebook, put an article in the local newspaper, and sent home a flyer with every student. Overall, the turnout was great, and the "Trunk-or-Treat" has become an annual school and community wide event.

Baldwin-Woodville FBLA is also planning an upcoming community service for the holiday season. They will be hosting the "Sew Giving" blanket drive. All of the materials collected will be going to the homeless of Minneapolis/St. Paul, MN, through the Union Gospel Mission in St. Paul.

Not only has Baldwin-Woodville FBLA been extremely active in their community, they have been very active in the state organization. From the chapter's start in 1990, they have had four state officers. The most recent officer, Jordi Tiffany, was the Region I Vice President in 2010-2011. This year, she is leading her chapter as the president. Baldwin-Woodville also had a member competing at the 2010 National Leadership Conference in Nashville, TN, as well as last year's NLC in Orlando, FL.

Baldwin-Woodville FBLA is working hard to truly make a difference in their community by bringing everyone together to help better the lives of others.

### Region I Update

Article by Kate Bergum, Region I Vice President

In Superior, we are working to make the 2012 Region I Regional Conference successful and fun! We will be having two workshops, Psyched up for Success, and Preparing for College, for participants to attend. For entertainment, we are excited to say that there will be music and a magic show. We look forward to seeing everyone in February!



### Region II Update

Article by Jordan Krutza, Region II Vice President

As you know, the Regional Leadership Conference is approaching fast. The conference will be held at Ben Franklin Junior High School. My advisers and I have been working hard to help each of you discover your Gateway To Greatness!

I wish you all good luck in preparing for Regionals! If you have any questions or concerns, feel free to e-mail me at [wifblaregion2vp12@gmail.com](mailto:wifblaregion2vp12@gmail.com).





### Region III Update

Article by Stormy Gerndt, Region III Vice President

The Regional Leadership Conference is almost here! Suring Public High School will be hosting the Region III Regional Leadership Conference on Saturday, February 4, 2012. My adviser and I have started planning for Regionals. I am very enthusiastic about this upcoming event and excited for how the day unfolds. I cannot wait to see all of you, and good luck studying for your competitive events! Ask your adviser to see the November newsletter. It has a lot of information about the conference. If you have any questions or comments you can email me at [wifblaregion3vp12@gmail.com](mailto:wifblaregion3vp12@gmail.com).



### Region IV Update

Article by Claire Kayser, Region IV Vice President

Right now, Region IV is getting ready for an excellent Regional Leadership Conference. FBLA members and students are working hard and practicing their competitive events for this Regional conference on February 4, 2012. Workshops will be provided for students who compete in pre-judged or online testing events. Also, the feedback from Region IV at the NFLC has been great; Wisconsin had the great honor to host this conference in Milwaukee. With awesome workshops, tours, presenters, speakers and activities, NFLC was a true success. Keep in mind and mark your calendars for important up-coming dates and events. Thanks for all your support, Region IV, and the great state of Wisconsin.



### Region V Update

Article by Jack Flinchum, Region V Vice President

Regional Leadership Conferences are quickly approaching! Waunakee High School will be hosting the Region V RLC on Saturday, February 4, 2012. My adviser, myself, and a designated RLC planning group of Waunakee chapter members are busy working at getting everything prepared for the big day. We are excited for a day of fun, and I am hoping everyone is as excited as I am. Happy studying/preparing, and I can't wait to see all of you there! If you have any questions or concerns feel free to email me at [wifblaregion5vp12@gmail.com](mailto:wifblaregion5vp12@gmail.com).



### Region VI Update

Article by Allison Gage, Region VI Vice President

Hello Region VI! I hope you have all been having a wonderful school year so far! It definitely has been busy. In October, many of you had the opportunity to attend the Fall Leadership Lab in Madison that had workshops led by Corey Flournoy and some of your State Officers. Just recently, at the National Fall Leadership Conference in Milwaukee, WI, students were able to interact with other FBLA members from the surrounding states, attend workshops, and hear from keynote speakers. I hope that all of those who attended had an amazing experience and share it with others!

I am excited to tell you that we have booked Dueling Pianos as our entertainment for the Regional Leadership Conference, which will be held on Saturday, February 4, 2012, at Muskego High School. I want to encourage you all to look on the Wisconsin FBLA website under competitive events at <http://dpi.wi.gov/fbla/events.html> to register to compete in an event. If you have any questions, feel free to contact me at [wifblaregion6vp12@gmail.com](mailto:wifblaregion6vp12@gmail.com). Thanks! I look forward to seeing all of you on February 4, 2012!



### Quick Links...

- [State Leadership Team](#)
- [Wisconsin FBLA Website](#)

- [Wisconsin PBL Website](#)
- [North Central FBLA Website](#)
- [Previous eBulletin Issues](#)
- [DPI Nondiscrimination Clause](#)

**Contact Information**

phone: 608-266-2348

[Forward email](#)



| 125 South Webster Street | Madison | WI | 53703